

FOR RELEASE



Softel-USA Announces Advanced Digital Broadcast (ADB) Has Joined the MediaSphere Alliance Program

Stamford, CT — June 14, 2005 — Softel-USA, the leading interactive TV (iTV) solutions provider and supplier of distribution and transmission technologies, and ADB, a leading supplier of digital TV systems and software solutions for interactive television, announced today that ADB has joined Softel-USA's MediaSphere Alliance Program.

"ADB's commitment to OCAP has been invaluable in moving this technology forward and cannot be overlooked," said Sam Pemberton, president & CEO of Softel-USA. "They were the first company to manufacture and supply a large quantity of OCAP set-top boxes for testing purposes." Philippe Lambinet, ADB's Chief Operating Officer said, "Softel-USA has worked closely with ADB at CableLabs to provide valuable input into ADB's next generation OCAP set-top boxes. For the NCTA Show in April, we partnered with Softel-USA to demonstrate a unique EPG and our OCAP digital decoder."

ADB's OCAP set-top box is fully integrated with the MediaSphere Family of products, including DSM-CC object carousels. Softel-USA showcased the integrated solution this year at CableLabs Winter Conference, CableNet and NAB. ADB is exhibiting at SCTE's Cable-Tec Expo in San Antonio, June 14th – 17th.

###

About Softel-USA

Softel-USA offers an innovative range of technology for the iTV world including powerful DSM-CC object carousels and other tools key to a successful iTV playout facility. The MediaSphere Family is designed to be extremely flexible and seamlessly integrated. MediaSphere TX and MediaSphere Lab carousels handle both static and dynamic content and are capable of outputting OCAP, MHP, GEM and MHEG applications, as well as carrying other proprietary streams. Softel-USA's web-based configuration and administration tools facilitate multi-region iTV roll-out and operation. Softel-USA products are deployed in leading entertainment companies such as Canadian Broadcasting Company (CBC), CBS, Comcast, ESPN, GSN, Starz-Encore Group, Technicolor and Turner Entertainment Networks. The company also provides strategic consulting and professional services. For more information about Softel-USA, visit www.softel-usa.com.

About ADB

Founded in 1995, Advanced Digital Broadcast (www.adbglobal.com) supplies a diverse range of high quality products and services to the digital broadcast and broadband markets world-wide. Since releasing its first unit in 1997 the company has deployed over 5 million set-top boxes across high-volume markets incorporating a wide range of middleware, conditional access and hardware configurations.

ADB, with headquarters in Switzerland, has facilities in Australia, Israel, Italy, Poland, Spain, Taiwan and the United States. The majority of ADB's staff are development engineers, creating products that are universally recognized as the industry's best, both for current and future generation technology.

ADB is a member of ADB Holdings (www.adbholdings.com), a company listed on the SWX Swiss exchange (SWX: ADBN).

Softel-USA Contact:

Rachelle Zoffer
Vice President, Business Development
Tel: (203) 921-0333
E-mail: rachelle.zoffer@softel-usa.com

ADB Contact:

Henry Walton
Director, Business Development
Tel: (312) 795-9726
E-mail: H.Walton@adbglobal.com